

Course Competency

OPT 2060 OPTHALMIC MANAGEMENT POLICY AND PROCEDURES

Course Description

This course will provide inter- and intra- professional relationships, and terminology used in the handling of patients, correspondence, legal and ethical principles, office management, and the Laws and rules of Opticianry. You will also develop a modified business plan to open a retail ophthalmic dispensary. You will write a resume and prepare to be interviewed. The basic history of Opticianry, Optometry, and Ophthalmology is also traced.

Course Competency	Learning Outcomes
<p>Competency 1: The student will learn how to write an appropriate resume and prepare to be interviewed by:</p>	1. Environmental Responsibility
<p>1. learning the difference between a functional and a chronological resume.</p>	
<p>Competency 2: The student will learn the principles related to the setup, marketing, operations of and capitalization of a business, particularly an optical dispensary by:</p>	<p>1. Environmental Responsibility 2. Communication 3. Numbers / Data</p>
<p>1. writing a Business Plan.</p>	
<p>Competency 3: The student will learn the laws and regulations relating to the operation of business entities in the United States by:</p>	1. Environmental Responsibility
<p>1. learning about the different business entities. 2. learning about permits required to open an optical and a business. 3. learning about insurance. 4. learning about Equal Opportunity Employment and other laws needed to maintain a business. 5. examining the laws and regulations specifically related to the professional</p>	

<p>practice and work of opticians and the eye care technicians.</p>	
<p>Competency 4: The student will learn how to determine skin tone, match face shapes, coloring, and draping to select the best ophthalmic product for the patient. This also helps in determining what product to purchase for customers based on location by:</p>	<ol style="list-style-type: none"> 1. Environmental Responsibility 2. Aesthetic / Creative Activities
<ol style="list-style-type: none"> 1. learning about and being able to recognize cool and warm tones. 2. matching the correct face shape with the best frame shape to create the ideal oval shape to create a facial balance. 	
<p>Competency 5: The student will learn about ophthalmic history by:</p>	<ol style="list-style-type: none"> 1. Environmental Responsibility
<ol style="list-style-type: none"> 1. recognizing the years and the people who made a difference in the vision care industry. 	

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